



30 Important Funeral Decisions, Burial Costs ©

Description

What To Do ?

IT IS IMPORTANT for an agent to have ANSWERS at your fingertips to a customer's inquiry into funeral costs. This Product Script breaks down burial expenses (*Final Expense*) on a national average into specific categories: *Transfer of the deceased, Casket, Embalming, Cosmetology, Flowers, Chapel, Limo, Cemetery Charges, Cremation, Etc...* If you are a Final Expense Professional NEVER get caught without knowing these vital burial costs!

You can also provide "30 Important Funeral Decisions" that a customer's family will need to make at that time. **THIS IS A POWERFUL SALES TOOL** that an agent can use as a "Free Gift" to include in a customer's "Welcome Packet" – if they choose to purchase coverage from YOU today!

As a professional, expert agent – Always Be Prepared to provide crucial information to a buying customer that alleviates "fear of the unknown". Once a customer KNOWS how much certain items costs, they can begin to accurately purchase just the right amount of coverage that fits their lifestyle and budget with YOU!

30 Important Funeral Decisions/Burial Expenses also includes "Extras" such as, Dr. Clark's "6 Selling Pointers", "8 Selling Techniques To Avoid", "Tie Downs Explained", and "Spike Questions" – all Powerful Sales Tools!

QUESTIONS ?

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