



Predictive Lead Script / Agent Sales Script ©

DESCRIPTION

Combined with a buyer-locating “Predictive Dialer” or “Auto Dialer” phone system, your *Predictive Lead Script* is the buyer-inducing sales verbiage of your pre-recorded auto message, that is heard by a general public customer who picks up their ringing phone to listen to it.

After listening to your “*Predictive Lead Script*” message, a potential customer then pushes a specific number on their phone, as they wish to inquire directly into a licensed agent for end-of-life benefits available today – **creating a genuine lead!**

Your *Agent Sales Script* (included) lends exact, winning dialogue for an agent to begin speaking with an inquiring customer, then **CLOSE THE SALE TODAY**, by utilizing Dr. Clark’s Sales Script MANUAL.

** Predictive Lead Script must be utilized in compliance to all Federal and State laws and regulations.*

Predictive Lead Script / Agent Script also includes “Extras” such as, Dr. Clark’s “6 Selling Pointers”, “8 Selling Techniques To Avoid”, “Spike Questions”

Powerful \$ales Tools!

QUESTIONS ?

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