

# Dr. Troy Clark's

## Cold Call Lead Script ©

DESCRIPTION

### 3 Scripts

To effectively Cold-Call a list of contacts can be a cost-effective way to generate a lead, and create **SALES.**

Your *Cold Call Lead Script* lends **3** separate, verbiage options for an agent to choose. Each concise script is only a few sentences, as many dials and contacts must be made to locate an interested, or buying customer. One of the 3 Cold Call Scripts works in tandem with funeral home arrangements, for an agent who would like to combine their sales efforts with a local funeral home.

*Cold Call Lead Script* also includes “Extras” such as, Dr. Clark’s “6 Selling Pointers”, and “8 Selling Techniques To Avoid”.

***Powerful \$ale\$ Tool\$!***

**QUESTIONS ?**

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