

# Dr. Troy Clark's

## Lead Creation Scripts ©

“Hello... Is it me you're looking for?”

### ✓ *Live Transfer Lead Script*

**PRE-QUALIFY** your prospective customer!

Concise Lead Verbiage for your Marketing Agent to CREATE A Genuine Lead,  
then TRANSFER a Pre-Qualified Customer to Your Sales Agent LIVE!  
Winning Sales Verbiage for your Sales Agent to receive a Pre-Qualified Customer!

### ✓ *Cold Call Lead Script*

**3** distinct Sales Scripts

utilized by your Marketing Agent  
for effectively creating Genuine Leads from a List of Contacts.

### ✓ *Predictive Lead Script*

Combined with a buyer-locating “Predictive Dialer, or “Auto Dialer” phone system,  
**your pre-recorded auto message** is heard by a public consumer,  
who picks up their ringing phone to listen to it.  
An interested consumer chooses to speak directly with a licensed agent!

### ✓ *Voicemail Lead Script*

**NEVER MISS A CALL** from a buying customer again!

Your “Answering Machine Outgoing Message” invites an inquisitive customer to  
receive a Confirmation # to qualify for end-of-life benefits available TODAY!  
As an interested customer leaves a message, this create a Genuine Lead!

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